

Reactive Robotics awarded 2nd place at prestigious startup competition

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Reactive Robotics scored 2nd out of 80 startups and was awarded 10.000€ at the third and final phase of the Munich Business Plan Contest. On July 26th, 600 guests gathered at the beautiful venue “Haus der Kunst” in the heart of Munich to see Munich’s top high-tech startups. Awarded annually since 1996 by BayStartUP, the Munich Businessplan Competition is one of the region’s top awards. Only nine of the 80 applicants were invited for a 15-minute verbal stage presentation. Our CEO, Dr. Alexander König, convinced the jury, that the company vision as well as our business case is attractive for health care stakeholders.



The award ceremony. (Photo courtesy: BayStartUP)



The Reactive Robotics Team with the Munich Business Plan Contest certificate. On the picture: Oliver Zillig, Simon Spiegel and Christian Anton (from left to right) Missing: Alexander König, Helfried Peyrl. (Photo courtesy: BayStartUP)

The Munich Business Plan Contest consists of three phases. In phase one, Reactive Robotics was chosen as one of the 10 finalists. In the second phase, the company was able to make 4th place. Today, we are proud to see that our continuous commitment to improving was awarded with 2nd place in phase three.

More Information on the Munich Business Plan Contest can be found at <http://www.baystartup.de/bayerische-businessplan-wettbewerbe/muenchener-businessplan-wettbewerb.html>